

TRUSTIFI AND PROOFPOINT COMPARISON



NOTE: this comparison refers to features availability therefore some of the features aren't available on all bundles.

✓ Available
⚠ Limited
✗ Not Available

	Trustifi	proofpoint
INBOUND COMPARISON		
Domain Protection		
Custom Domain Monitoring	✓	⚠
Sender domain reputation filtering	✓	✓
Brand domains impersonation protection	✓	✓
User domains protection	✓	✓
Internal Domains sources visibility and control	✓	✗
Shadow IT monitoring	✓	⚠
URL Analysis		
Scanning URLs in attachments	✓	✓
Shortened URL scanning	✓	✓
On-click scan	✓	✓
URL re-write	✓	✓
URL Hunting	✓	⚠
Numerous redirect link detection	✓	⚠
File Analysis		
Sandboxing	✓	✓
Trojan/viruses/malware protection	✓	✓
Macro and file-type filtering	✓	⚠
ZIP and archiving files scanning	⚠	⚠
File retrospection	✓	✓
Block file types easy configuration	✓	⚠
Spam		
AI	✓	✓
Internal metrics	✓	✓
Disposable Email Address (DEA) filtering	✓	✗
Graymail		
AI	✓	⚠
Internal metrics	✓	⚠
BEC		
AI	✓	✓
Internal metrics	✓	✓

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Text/Image-Based Attacks

- Advanced pre-vishing attack detection
- Image-based attacks in content and attachment detection

- ✓
- ⚠
- ✓

Phishing

- AI
- Internal metrics
- Proprietary phishing protection

- ✓
- ✓
- ⚠

Email Account Compromise (EAC) Protection

- AI (based on email patterns)
- Internal metrics
- Credential breach alert

- ⚠
- ✗*
- ✗*

Email authentication

- DMARC, DKIM, and SPF analysis

- ✓
- ✓

Quarantined Management

- Sender authentication
- Review, release, and remove
- Download Email
- Delete email from a mailbox
- Reviewers' activity
- Threat response
- Advanced queries

- ⚠
- ✓
- ✓
- ✓
- ✓
- ✗
- ✓
- ✓

Blacklist/Whitelist

- Advanced blacklist/allowlist
- Global blacklist/allowlist
- User blacklist/allowlist

- ✓
- ✗
- ✓
- ✓

Cloud Email Archiving

- Retention management
- eDiscovery
- Restore deleted emails
- Secure sharing
- Specific query-sharing capabilities
- Email status and tracking information display

- ✓
- ✓
- ✓
- ✓
- ✗
- ✗
- ✗

Add-in

- Outlook add-in
- Gmail add-in

- ✓
- ✗
- ✓
- ✗

Other

- Email communication patterns self-learning
- False-Positive Reporting System
- Security awareness (banner reporting mechanism)
- Customizable Reports

- ✓
- ✗
- ✓
- ⚠
- ✓
- ✓

* Provided as a cloud protection

✓ Available
⚠ Limited
✗ Not Available



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OUTBOUND COMPARISON

Feature	Trustifi	proofpoint®
Email Encryption Software	✓	✓
Data Loss Prevention (DLP) policy solution integrated	✓	⚠
Optical Character Recognition (OCR)	✓	✓
Image Recognition	✓	✗
Admin notification for DLP-based rules/policies	✓	✗
Sender control of encrypted envelopes via sender portal	✓	✗
Inappropriate Content detection	✓	⚠
Outbound Quarantine Management	✓	⚠
Per-user quarantine	✓	✗
Compliance Management	✓	✓
Tracking Email	✓	⚠
Recipient Authentication	✓	⚠
Outbound rate limits	✓	✓
Advanced controls	✓	✗
Account Compromise detection	✓	⚠
Add-in (Outlook, Gmail, ext.)	✓	⚠
API	✓	✓
Customizable Reports	✓	⚠

MSP

Feature	Trustifi	proofpoint®
Multi-tenant View to directly manage client plans	✓	✓
Client Management Portal with full user management and visibility	✓	⚠
Fully Managed Client Plans with MSP Control and No Assigned Admin	✓	✗
Dedicated partner dashboard	✓	✓
Automated Policy and Configuration Copy Functionality for Clients	✓	✗
Advanced White Labeling Capabilities for Client	✓	✓
Customizable Reports for Client Emails (Inbound/Outbound)	✓	✓

OTHER

Feature	Trustifi	proofpoint®
A dedicated security team handling false-positive/negative incidents	✓	✓
Advanced easy-to-use management UI	✓	⚠
DMARC analyzer tool	✓	⚠