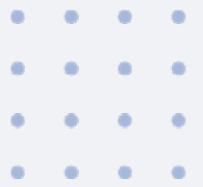


Trustifi Partner Program



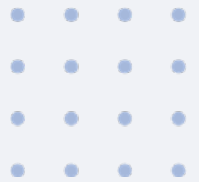


Trustifi's Channel Program provides partners with **the cyber security solutions, tools, marketing resources, training, and MDF funding** to help them be successful in selling our solutions in the marketplace.

Through education, support, and resources, channel partners will be empowered to help their end-users gain outstanding capabilities in **exerting control over their inbound and outbound data, while protecting their email systems through anti-malware, anti-phishing, data loss protection, threat detection, encryption** and more.

Trustifi's personalized customer service and tech allows solution providers to create **a sustainable, profitable, and compelling cyber security** offering for business end-users, one that re-examines how companies should approach email encryption.





Managed Service Providers and Value Added Resellers have the difficult task of balancing the day-to-day demands of their businesses with strategic planning to ensure future success, growth, and, profitability.

In addition to this, they have the responsibility to **keep their clients' data secure and protected** from malicious attacks we hear of all too frequently. To that end, **Trustifi delivers integrated, profitable, and operationally efficient email security solutions**, so you can spend time focusing on what matters most to your business: driving revenue, servicing your clients, and attracting new customers.

Cyber Security Trends Among SMB and Enterprise Organizations

48%



YOY increase in wire transfer losses via email in 2020

37%



YOY increase in worldwide enterprise mobile phishing encounters in 2020

According to Hiscox, Ltd.

43%



of the more than 6,000 companies it surveyed had suffered a cyberattack by email in 2020

Working from home is no longer temporary

20%

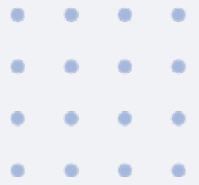


of IT personnel said they faced a security breach as a result of a remote worker

28%



of US Based employees admitted they're using personal devices for work instead of their company devices which opens the door for cyberattacks.

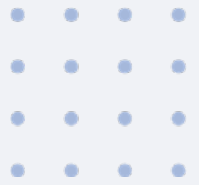


The Challenge

Your clients are becoming more educated and sophisticated about email data breaches and understand how easily they can occur. They see daily headlines about new attacks and they know they need to be protected.

If your customers don't get email security from you, they will get it from your competitor. You need to offer this service now, so you can meet your clients security needs and protect them from sophisticated attacks, all through an offering that's intuitive enough to manage across a range of clientele.





The Solution

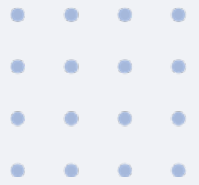
Trustifi's solution features best-of-breed, one-click cyber security solutions with encryption and protection for both incoming and outgoing transmissions. It utilizes complex algorithms and filters, applying sophisticated AI-powered tools such as optical character recognition to identify sensitive material, alerting users to risk levels and potential threats.

Multi-tenant Based Deployment makes it simple to manage multiple clients at once. The solution utilizes **integrates seamlessly with Outlook, Gmail,** and other prominent email servers, providing single-click encryption with a granular menu of rules and options, including "One-Click Compliance" with various regulations such as HIPAA, GDPR, PCI, and CCPA and more.



Why Partners are Adding Trustifi to Their Security Stack :

- **We help get Partners out of the vendor management business** and put time back in their day to focus on growing their practices.
- **Efficiently and profitably** expand recurring revenue potential through email security service solutions.
- **Give Partners additional opportunities** to differentiate and expand their managed service practices through best in breed email security solutions
- **Reduce ticket noise** due to solution incompatibility or staff training burdens and intuitive ease of use for their email security solution
- **API integrations** provide flexibility for reporting, email tracking and deployment



The Solution



Adding Profits to Your Bottom Line

Over

68%

of clients who demo Trustifi buy Trustifi.

Renewal rate?

90+%

All Your Clients Email Security Needs from a Single Vendor.

Trustifi Gives Partners :

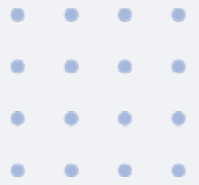
- **Time back in their day with Multi-tenant Based Deployment:** Seamlessly copy and paste email security rules from client to client. Manage multiple domains from one screen
- **Consolidation of technology vendors:** Save time and money for your clients with Trustifi's single pane of glass interface.
- **Real time client reporting dashboard:** manage alerts and trends on inbound and outbound email on your clients' behalf
- **Ensure 100% compliance** for HIPAA, GDPR, PCI, and CCPA and more with "One-Click Compliance" rules
- **Activation takes minutes** and not days



Pricing to Keep You Competitive

- ▶ Volume based pricing
- ▶ Deal registration
- ▶ Free NFR licenses
- ▶ POCs
- ▶ No minimums
- ▶ No upfront purchases, so you don't have to buy it before you sell it





The Solution

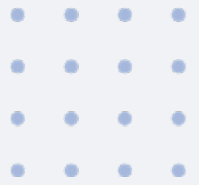


Advantages of Partnering with Trustifi



- Partners are seeing **28-48% margins**
- Partner **portal-deal registration**
- Access to **editable/customizable** white-label marketing assets
- **Seamless integration** with Office 365, Exchange and Google Workspace
- **Deployment takes minutes** not days or weeks
- **User-friendly and intuitive platform** enables partners to manage deployments and install new clients on their own
- **White glove onboarding** services available
- **Set up multiple admins** by customer and domain
- Ability to **geofence data**





The Trustifi Platform

3 Critical Components for Complete Email Security

Outbound Shield

Data Loss Prevention:

- **256-bit** AES Encryption
- **100% compliant** with HIPAA/ HITECH, PII, GDPR, FSA, FINRA, LGPD, CCPA and more
- **Real-time knowledge** about when emails have been received, opened and read with certified delivery and tracking
- **Two-factor authentication** on the recipient (even without registering)

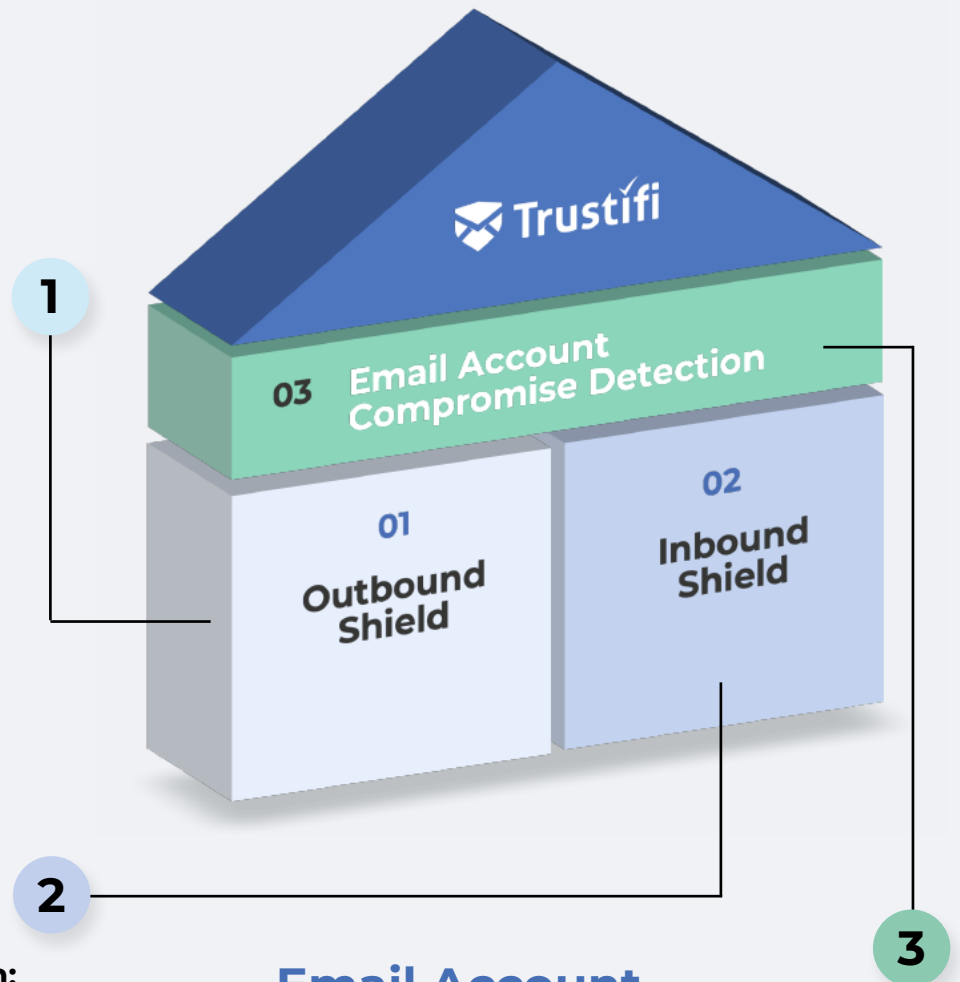
Inbound Shield

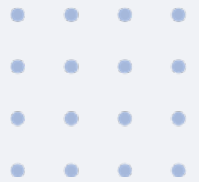
Advanced Threat Protection:

- **Malware and ransomware virus detection**, BEC attack prevention and alerts
- **Spoofing, phishing, impersonation and fraud detection** and spam filtering
- **Whitelisting and blacklisting option**, customizable threat prevention rules
- **On-click scan** – URL Rewrite
- **Graymail** Detection

Email Account Compromised Detection (Account Takeover Detection)

- **Geolocate** user login behavior
- **Detect logins** from new devices
- **Learn patterns** in volume and data classification of outbound emails via **AI/ML** to determine anomalies
- Give system admin **real-time alerts** to shut down a potential cyber criminal or data loss event





Hear From Our Partners



rain networks

Trustifi has been an absolute pleasure to work with. They have provided my company with top notch customer service at all times. In addition, they have an awesome product- best in-class email security for all types of businesses. Our clients love how easy it is to use and deploy, and so do we!"

Nathan Ware
CEO/CTO
Rain Networks, Partner Reseller

"We're always looking to add new value any way we can, as we cover many vertical markets where regulatory compliance is critical and violations enormously costly" legal, healthcare, finance, manufacturing and construction. Solutions designed for service providers and business customers really deserve more attention. Even at the developer level, such thinking makes a material difference, and Trustifi helps us achieve this."

David Santistevan
President
Concentrics - MSP





Ready to Become A Partner?

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