



Summary

CyphraTek™ is an email toolkit that has added advanced patented technologies to provide services beyond a simple email exchange. As a solutions provider, **CyphraTek™** has engaged with key insurance industry associations and committees to uncover crucial security issues in sending and receiving communications between carriers, brokers, and their insured.

Challenge

Brokers are vital to the insurance market, representing multiple carriers in selling their products. Emails are used to exchange new and current policy-related communications between these two entities, and to vendors. Historically carriers have competed to provide proprietary secure communication for new policy processing and claims documents. So why not empower brokers with the ability to leverage their email platform with a uniform Power of Privacy – enabling them to exchange sensitive regulated email to and from anyone?

Solution

CyphraTek's @SecureTrack email services provide insurance entities and their customers and vendors the ability to communicate electronically, receive delivery confirmation, and provide electronic transaction options. In addition, **CyphraTek's** technology **is patented** in the United States, Canada, and Europe. Insurance entities and their customers can leverage this technology to speed both policy and claims processing.

Results

Today **CyphraTek's @SecureTrack** enables insurance entities to leverage this technology to speed both policy and claims processing. **@SecureTrack** offers insurance administrators best-in-class option to exchange documents and information, increase office efficiencies, and decrease process cycle time, making for exceptional broker and customer satisfaction.

