



Powering Claims Settlement for Future Communication and Legal Settlement options for Notification

From the beginning, Legal Settlement Notification has always relied on traditional mail services as the only method for communication. Recent Rule 23 updates have opened the doors to other options, allowing more flexibility for settlement companies to manage claimant.

Summary

CyphraTek™ is an email toolkit that has added advanced patented technologies to provide services beyond a simple email exchange. As a solutions provider, Trustifi has partnered with companies in the legal administration business. This partnership provides an opportunity to contact legal settlement claimants in a more efficiently streamlined manner, increasing reach and profitability.

Challenge

Legal administrators face a variety of routine challenges during claim settlement: meeting statutory notification deadlines, Due Process compliance and other administrative obstacles. These challenges can result in heavy fines, extended litigation, delayed settlement resolution, and loss of brand reputation.

Solution

Legal administrators can use CyphraTek's @Assuremail email services to send timely notifications that meet or exceed statutory notification requirements. In addition, **CyphraTek's patented tracking technology** provides **legal proof of sending** by a **trusted third party**. The CyphraTek™ platform provides validation of email delivery as required by conditions of settlement: who read it, when they read it, on what device they read it, and where they were when it was read.

Scalability is equally important as timeliness; CyphraTek's flexible platform can adjust to the size and scope of the settlement notification requirements. Notification requirements are upheld by the judge and legal teams, and must be met whether there are forty claimants or one million claimants.



Results

Today **CyphraTek @Assuremail** provides the legal administrative vertical a service that has met or exceeded the court ordered claimant requirements. **CyphraTek's** email service provides the deliverability and scalability mandatory for legal settlement requirements and the strict court ordered guidelines. Class actions settlements average in the thousands of individuals and notification could take several months or more. **Using CyphraTek™** shortens the notification time from months to days and provides receipt reporting better than or equal to USPS certified mail. **CyphraTek's** expeditious processing enables administrators to focus on new business and less on administering the notification process.